

Resume

Erwin Duurland MSc CCMM

PERSONAL INFORMATION

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Date and place of birth : 17 April 1964 in Hilversum (NL)
Marital status : Married to Dorothee Albers, three children

PROFILE

Erwin Duurland has over 15 years international experience in transforming organizations, improving complex business processes, and leading multi-disciplinary teams of highly qualified professionals.

Erwin likes to be challenged by complex, dynamic and innovative environments. They call upon his capabilities to absorb new information quickly, home in to the core issues of complex problematic situations, and to design and implement solutions in direct interaction with the involved stakeholders.

Although he functions best in result-oriented projects, Erwin has always an eye for achieving lasting and durable improvements.

Since its establishment in 1996, Erwin has been closely involved in developing the engineering and consultancy company ADSE from a small team of pioneers to a well-established independent service provider with 80 employees, a stabile portfolio of key accounts and a diversified range of products and services. ADSE has concluded each business year with a profit.

Recently, Erwin has decided to start a new career as independent consultant in order to focus his energy on helping complex organizations to deliver project excellence.

PROFESSIONAL EXPERIENCE

Erwin has been employed in or performed assignments in the following domains:

Industry

Aerospace, Defense, Telecom, Hi-tech, Consumer Electronics, Rail Infrastructure, Construction, Utilities.

Public Services

European Union, Ministry of Transportation (NL), Ministry of Defense (NL, UK).

Business-to-Business Services

Management Consultancy, Change Management and Business Transformation, Process Improvement, R&D Program Management, ICT Consultancy, Quality Assurance, Coaching and Training.

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EDUCATION

Post Graduate School VU (NL) – Change Management 2004-2006

Participation in and successful completion of the Post Graduate Course Change Management at the Vrije Universiteit Amsterdam, resulting in the title Certified Change Management Master (CCMM).

The curriculum includes, amongst others, the subjects strategy development and implementation, business accounting, organization design, leadership and transformation.

ECATA – Cranfield (UK), Toulouse (F), Pisa (I) 1991-1992

Participation in the ECATA management development program of the joined European aeronautical industry. The program is aimed at developing a network of professionals with the skills to lead international projects.

The curriculum includes, amongst others, the themes integral program and project management in international settings, intercultural awareness and skills, and business case management.

Delft University of Technology (NL) – Aerospace Engineering 1982-1989

Master's Degree in aeronautical engineering at the Faculty of Aerospace Engineering of Delft University of Technology, with specialization in conceptual aircraft design.

Extracurricular activities included:

- Member of the Board of the Society of Aerospace Students *VSV Leonardo da Vinci*
- Member of the Board of *Euroavia*, de European Society of Aerospace Students
- Co-founder of AEGEE-Delft, the local branch of the *Association des Etats Généraux des Etudiants de l'Europe*

Het Baarnsch Lyceum, Baarn (NL) – Grammar School 1976-1982

RECENT TRAINING COURSES

- Theory of Constraints for Consultants, Goldratt Consulting
- Critical Chain Project Management, Goldratt Implementation Group
- Commercial skills and acquisition, NIVE
- Personal Management, Intermediair Management Training
- Leadership for Professionals, Schouten & Nelissen

LANGUAGE SKILLS

- English : excellent oral, reading and writing skills
- German : good oral and reading skills, reasonable writing skills
- French : reasonable oral and reading skills, basic writing skills
- Dutch : native language

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DETAILED PROFESSIONAL EXPERIENCE

Independent Consultant, 2007 - now

Orange Business Services (F,D,UK,CH)

Business Process Improvement

- Project Lead for the development, definition, deployment and continuous improvement of critical business processes for the recently established Outsourcing Services Business Unit of Orange Business Services (previously known as Equant).

ADSE Consulting & Engineering (NL), 1996 - 2006

Personal contributions to the profitability and growth of ADSE:

- Project Leader for consultancy and business transformation assignments, mainly in the area of product development and innovation
- (Interim) Project Manager, with a focus on innovation and R&D programs
- Leader of the ADSE practice in the area of innovation and R&D management; responsibilities include marketing & acquisition, development of new product-market combinations, selection and development of new team members, development of partnerships, especially with knowledge partners and suppliers of ICT solutions for product development and innovation
- Coordinator of the ADSE Knowledge Management Team, responsible for achieving effective knowledge exchange between ADSE consultants, for example by organizing (and encouraging others to organize) seminars with participation of customers and knowledge partners, and facilitating *learning-on-the-job* initiatives.
- Change Agent for the continuous internal business improvement program "ADSE Organization Development"; tasks include the facilitation of conferences and coaching of the General Manager.

An overview of selected customer assignments follows below:

ProRail (NL), 2006

Innovation Management

- Lead Consultant for an independent assessment of a feasibility study of an innovative safety-critical train management system, including development of risk mitigation strategies. The results have contributed strongly in convincing the reluctant national Railway Authority to support introduction of the system.

ASCO Industries (B), 2006

Business Process Architecting

- Definition of strategic opportunities to achieve a better synchronization of business processes across functional departments to improve agility, due date performance and quality of product development and production.

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Stork (NL), 2005-2006

Coaching & Business Process Architecting

- Change Agent for improving the cooperation between the Program Management teams of two different business units that are involved in the same multi-national program. Interventions include coaching of the Program Director, development of a transformation strategy, preparation and facilitation of working conferences, and process re-design.

ASCO Industries (B), 2005-2006

Process Assurance

- Project Lead for the preparation of the Design Organization for an audit by the most important customer, Airbus. Tasks include a gap analysis of the (definition of) business processes, definition of required improvements of the organization manuals, training and coaching of employees and liaison with Airbus. This effort has contributed to a successful audit and the award of an organization approval by Airbus in 2006.

Project Organization HSL-Zuid (NL), 2003-2005

Contract Management

- Project Lead and Consultant for the assessment and mitigation of contractual risks related to Interface Management and Safety Management for the DBFM contract for this high-speed rail transport system. The findings and recommendations have resulted in assignments to develop the System Architecture Description of the integral transportation system HSL-Zuid and to implement a Safety Management System that complies with the latest international standards.

Stork Fokker (NL), 2005

Supply Chain Development

- Interim Subcontract Manager and Consultant for improving the collaboration between Fokker and her customer Airbus on one side, and between Fokker and her Engineering Subcontractors on the other side, for the design and definition of fuselage sections of the Airbus A380F Freighter.

Rijkswaterstaat (NL), 2004-2005

Contract Management

- Consultancy related to a business transformation program that aims to change Rijkswaterstaat from a design agency into a contract management agency that lets and manages large construction works on behalf of the state. My contribution focused on the development of performance-based requirements specification and technical management.

ProRail (NL), 2003

Innovation Management

- Consultancy related to the development of a methodology to analyse system performance related to reliability, availability and maintainability as an integral element of the specification and development processes of a new generation railway traction system.

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Airbus S.A.S. (F,D,UK,E), 2002

Interim Management

- Leader of the international Task Force “Quick Hits for A380 Extended Enterprise”. The mission of the Task Force is to reduce delays in the A380 program caused by poor collaboration between the Airbus product development teams and their suppliers. Activities included the identification, diagnosis and resolution of problems and implementation of measures that lead to acceleration of the program.

Airbus France, Toulouse (F), 2000-2002

R&D Management

- Member of the Project Coordination Team of the European Research Project ENHANCE - ENHanced AeroNautical Concurrent Engineering, the first large-scale industry-wide integrated research project undertaken by the EU. My responsibilities included the integration of and coordination between the subprojects.
- Task Leader of a Business Case Study to validate the results of ENHANCE in the area of virtual remote collaboration.

Airbus UK, Filton (UK), 2000

Supply Chain Integration

- Consultant involved in the definition of the sourcing strategy for the Airbus A380 landing gear. The strategy has been successfully implemented in the joined feasibility studies with candidate suppliers, and guided the selection of suppliers and the co-development of the landing gear system.

BAE Systems (UK), 1999-2000

Process Improvement

- Project Lead for an assignment to support BAE Systems in implementing a state-of-the-art model-based systems engineering methodology, including supporting ICT-tools, for a large defense program. My responsibilities included account management, project management, consultancy to the BAE Systems process improvement team, and on-the-job coaching of BAE Systems lead engineers.

NUON (NL), 1998-1999

R&D Process Improvement

- Consultancy for the improvement of product development and project management processes for energy transportation networks. The assignment included implementing the new way of working by coaching of project engineers through “learning-by-doing”.

Project Organization HSL-Zuid (NL), 1996-1998

R&D Process Improvement

- Project Lead for the introduction and deployment of Systems Engineering processes, methods and ICT-tools for the preliminary design and PPP contracting of this large-scale, innovative high-speed rail transport system

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Fokker Aircraft B.V. (NL), 1989 – 1996

Future Regional Aircraft Program FA-X, 1994-1996

R&D Management

- Member of the German-Dutch Core Team of Daimler Chrysler Airbus and Fokker Aircraft that led a Business Opportunity Study a Feasibility Study for a new generation of regional jetliners.
- My responsibilities as Assistant Chief Engineer encompassed the development of the Top Level Aircraft Requirements, the Engineering Management Plans.

Agile Competitive Engineering (ACE), 1993-1996

Business Process Re-engineering

- Participation in multiple improvement projects of the ACE business transformation program. Personal contributions included de re-engineering of processes guided by Systems Engineering principles.

Advanced Design Department, 1989-1994

Advanced Design Engineer

- Participation in advanced design studies aimed at the evaluation of the economical benefits and technological and programmatic feasibility of innovative propulsion concepts.
- Marketing & sales support: competitor analysis, operations analysis, customer needs assessment.